



SOCIAL INVESTMENT ORGANIZATION

The Canadian Association for Socially Responsible Investment

SIO Professional Member Package for Consultants

Providing you with the full range of SRI information, networking, marketing and branding services in one cost-effective package. Ideally tailored to lawyers, accounts, and educational, research and business development consultants.

Marketing and Branding

- Professional Members receive prominent placement in the **SRI Related Services page of www.socialinvestment.ca**. This listing identifies you as a leading provider of SRI services in Canada. SIO Professional Members recommend this as a leading source for client referrals. Our website is ranked as one of the top websites for the term “socially responsible investment” out of more than 1.3 million such websites worldwide.

SRI Information

- Professional Members receive the **SIO News Digest**, an invaluable source of SRI news, information and analysis, distributed direct to your email address once a month.
- Professional Members also gain access to **SIO Staff**. SIO staff are available to handle specialized information requests by phone or email - helping you track down key SRI-related facts and figures for reports and key client presentations.

Professional Development Training

- Professional members receive significant discounts to SIO-affiliated events, such as the **Canadian Responsible Investment Conference**, sponsored by the **SIO**, planned for Toronto, June, 2010.

Networking and Contact Development

- SIO-Advisor members are subscribed to the **SIO-Professionals Listserve** allowing you and your associates to connect with other industry professionals to share information and discuss industry developments.

Costs and Benefits: Delivering Bottom-Line Value

The SIO Professional Membership package, at \$350, will provide an invaluable role in your client development strategy – providing practical benefits and value, yet at a fraction of what is often spent on related research and networking.

For more information:

Eugene Ellmen
Executive Director
Social Investment Organization
184 Pearl St. 2nd floor
Toronto Canada M5H 1L5
ellmen@socialinvestment.ca
www.socialinvestment.ca