



Canada's Premier Responsible Investment Conference is coming to the InterContinental Toronto Centre in June 2010

Will you be there?

The Social Investment Organization is hosting a **trade show** at its conference in Toronto this year. This year's theme is **Responsible Investment: Building Sustainable Capital Through Innovation**. We have space for approximately 30 exhibiting sponsors, so confirm your participation soon. This is an excellent opportunity for you to reach varied and receptive audiences who want to learn more about your products and services. Delegates will include financial advisors, portfolio managers, SRI analysts, pension and foundation trustees, researchers and consultants, retail and institutional investors, media, and others interested in learning about responsible investment.

Reasons to Participate:

✓ Generate sales leads	✓ Improve the effectiveness and efficiency of your marketing efforts
✓ Introduce new products and services	✓ Make personal connections
✓ Enhance your company's image and visibility	✓ Prospect for new customers
✓ Reach potential investors	✓ Educate your target audiences
✓ Establish a presence in the marketplace	✓ Learn by attending conference sessions

Cost: Cdn \$2,750 (a 25% discount is offered to members of the Social Investment Organization)

What you Get:

- Display space in a centralized location near the hub of conference activity
- Conference registration for two people, including all meals
- List of attendees with business contact information following the conference
- Early opportunity of trade show space at next year's Canadian Responsible Investment Conference

Next Steps:

To obtain a trade show package and book a display space, contact:

Timothy Jack Nash
nash@ssinvest.org
(416) 821-9179

Payment is made by cheque or credit card to the **Social Investment Organization**. Payment details are included in the trade show package. Registration of your two conference participants is completed by e-mail to thomson@socialinvestment.ca Registration details are also included in the trade show package.